



News for the Friends of Aloha Animal Hospital ♦ Winter 2010

## DENTAL HEALTH QUARTER!

**Protect Your Pet's Health and Save Money Now!**

**Dental Health Quarter has arrived. Start the new year with fresh breath and get a discount to boot!**

Dental disease is the most overlooked area of pet health care. Understanding the importance of a dental health program can improve your pet's health and add years to their life.

### Why is Dental Care Important?

- ◆ Dental disease is the #1 health problem of dogs and cats.
- ◆ Dental disease can initially cause pain, difficulty eating and bad breath.
- ◆ If left untreated, it can lead to irreversible damage in the mouth, as well as damage of the heart, kidneys and liver.

### Now the good news..... Dental disease is preventable!

Even pets that have already developed dental disease can be treated and started on a preventative program to improve overall health.

### What steps can I take to help prevent major dental problems?

The American Veterinary Dental Society recommends that pet owners follow three basic steps.

1. Don't wait for an annual checkup if you suspect a problem. Have your veterinarian perform a dental exam immediately.
2. Begin a dental care program at home. Home dental care can include brushing teeth, oral rinses, dental diets or treats, sealants and water additives to name a few. Discuss home care with your veterinarian, be honest about what will work for you and your pet, devise a home care plan and stick to it.
3. Schedule regular veterinary checkups. These are essential in monitoring the progress of your pet's dental health routine and scheduling cleanings to prevent irreversible damage.

The staff of Aloha Animal Hospital wants to remind you how important dental cleanings are to the health of your pet. We understand that for many owners, the #1 reason for not scheduling needed dental care is concerns about their pet's safety while under anesthesia. While anesthesia can pose a risk, most of that risk can be eliminated by good pre-anesthetic care, use of proper anesthetics, and thorough monitoring throughout the procedure. These are the precautions we at Aloha Animal Hospital would take with our own pets and we do no less for our clients loved family members.

Schedule a dental cleaning in January, February or March to take advantage of our Dental Health Quarter discount. Call 567-5222 to schedule today or visit our website [www.alohaah.com](http://www.alohaah.com) for more information.

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### ALOHA ANIMAL HOSPITAL

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### Office Hours:

Monday-Friday 8am - 6pm

Saturday 8am - 1pm

Sunday-Closed

# LORENZO'S TRAINING

## Aloha Animal Hospital Seal of Approval



Lorenzo's Dog Training Team has received Aloha Animal Hospital's seal of approval and has become a favorite for helping to care for all the training needs of our clients. Many of our staff members have personally used their services for training our own pets. Lorenzo's approach to dog training is based in teaching humane and effective techniques to both dogs and their owners, or handlers. With over twenty years of experience, the Team has developed training programs to fit every need from police and security dogs, to beloved family pets. Their training style incorporates the proven and accepted principles of balance and positive influence.

Lorenzo's Dog Training Team employs certified, professional trainers, such as Nathan Lochner, who possesses a genuine love for dogs and has made a commitment to improving the relationships between dogs and their owners. Using the proven and veterinarian recommended Lorenzo's Dog Training Team technique, Nathan is helping Las Vegas dog lovers and their companions develop a better relationship based upon trust and respect. He provides the essential tools needed to help the pet owner, and dog, live together in harmony.

**We will be hosting a demonstration with Lorenzo's Dog Training Team on Wednesday, February 10<sup>th</sup>, 2010 at 6:30pm.** You can come in, meet the trainers and see their methods. Pets are welcome to attend, but space is limited so please call us at Aloha Animal Hospital by Wednesday, February 3<sup>rd</sup> to RSVP.

For more information about their services visit [www.lorenzosdogtrainingteam.com](http://www.lorenzosdogtrainingteam.com) or contact Nathan Lochner, Las Vegas' Lorenzo's Dog Training representative and skilled dog trainer, to schedule your evaluation at 702-755-8594.

## MEMORIAL DAY Boarding

Boarding for your dog, cat or exotic pet is available at Aloha Animal Hospital. We limit the number of pets we care for on site in order to allow staff plenty of time to care for and play with your special pet. Therefore space fills up fast for holidays and busy weekends. If you're planning on traveling for Memorial Day or this summer, please reserve your space as soon as possible to ensure we have availability to board your pet for your trip.



## LAS VEGAS ENACTS MANDATORY SPAY/NEUTER LAW

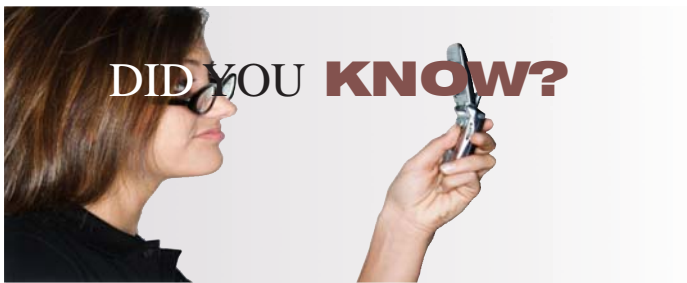
Las Vegas City Council approved an ordinance to mandate spay and neutering of all cats and dogs by the age of four months on Nov. 18. The measure will take effect April 1, 2010.

Exceptions are included in the ordinance for animals deemed medically unfit to undergo the operation or for specially trained service animals. Breeders who have specific permits also will be exempt from the law, but violators will face misdemeanor charges and a \$225 first-time offense fine. Fines for the second and third offenses are \$500 and \$1,000, respectively.

North Las Vegas passed a similar law in January 2008 and Clark County, Nev., also is considering a mandatory spay/neuter law.

Have no fear, while pet stores must turn over new pet owner information to authorities each quarter to help achieve full compliance, Aloha Animal Hospital **will not** be turning you in or releasing medical records to any governing body. Your patient and client records are protected much in the same way HIPAA laws protect human medical records. We will, however, continue to make sound medical recommendations that are based on our high standards of care, keeping you in accordance with all state and federal laws.

In order to help you achieve compliance with the new law, we have lowered our spay and neuter prices and are also offering an additional \$20-50 dollars off a spay or neuter for each of your pets performed by March 31, 2010. Hurry, the deadline is fast approaching. Book an appointment now.



## DID YOU KNOW?

Puppies from the same litter can have different fathers.

The longest flight on record for a flying squirrel is 2.5 miles.

Pigs have 16 blood types, the most of any animal. Cats have the fewest, with two.

Snails can sleep for 3 years without eating.

One in twenty people are born with an extra rib.



## PET INSURANCE IS A LIFE SAVER!

In these financially trying times, an unexpected illness or injury can be devastating. Please don't let yourself be faced with the unbearable decision to euthanize a pet due to financial constraints. Get pet insurance now and avoid the worry over how to pay for that unexpected care. Unfortunately, not all care can be postponed until the next paycheck. Here are some examples of the cost of unexpected but urgent veterinary care and how pet insurance can help.

<u>Veterinary Service</u>	<u>Cost to Owner</u>	<u>Reimbursement with Pet Insurance*</u>	<u>Actual Cost to Owner</u>
Foreign body surgery	\$2000	\$1520	\$480
Broken leg	\$2700	\$2080	\$620
Pancreatitis	\$700	\$480	\$220
Bloat	\$3500	\$2720	\$780
Bladder stones	\$1400	\$1040	\$360
Kidney disease	\$550	\$360	\$190

\*Estimations based on 20% copay and 100 deductible

There are three companies that we recommend because of their good coverage, higher payouts, fair premiums, and high customer ratings. These companies are **Pet Plan, PurinaCare and Trupanion**. Truly the cost savings and peace of mind of having pet insurance for that unexpected accident or illness is well worth the reasonable annual cost.

Please visit [www.petinsurancereview.com](http://www.petinsurancereview.com) for more information, comparisons and links to each pet insurance provider for free quotes.

## CLIENT INPUT

This is the second edition of Aloha Animal Hospital's quarterly newsletter and we'd like your opinion. What information would you like to see in our newsletters? How can we better educate you about your pet's health and improve our services? If you have a suggestion to improve our newsletter or our services, please let us know. You can reply to [info@alohaah.com](mailto:info@alohaah.com). Put "Newsletter" in the subject line.



## MONA VIE WHAT'S ALL THE BUZZ ABOUT?



What's the most exciting new product in the health industry today? It's MonaVie. This blend of 19 fruits has changed lives with its healthful, anti-oxidant rich formula; its compelling business opportunity; and its inspiring mission. The benefits to this amazing product are three-fold.

First and most important are the health benefits. USDA recommends eating 5-9 servings of fruits and veggies a day to promote good health but with our busy lifestyles that's not easy. Drinking just 4oz of MonaVie Active on a daily basis can enhance the ability of the antioxidants in your body to fight free radicals. In fact, 4oz of MonaVie feature an antioxidant capacity equivalent to approx. 13 servings of fruits and vegetables. From powerful antioxidant support to joint and heart health, each formula delivers key nutrients to help you maintain a healthy and active lifestyle.

Second, we understand that the economy has taken a toll on many people financially. MonaVie provides a rewarding business opportunity for those who are interested in more than the health benefits. Whether you are looking to add a second income or to run your own successful business, the sky's the limit. MonaVie was ranked No. 1 in the Inc. 500 Food & Beverage category and No. 3 in Revenue. Why not join one of the fastest-growing private companies in the United States?

The last but certainly not least important benefit of MonaVie is the MORE Project. This nonprofit organization is dedicated to improving the lives of families living in extreme poverty in Brazil. The MORE Project provides food, clothing, shelter and education to disadvantaged children and families. It is a daunting task but MonaVie believes it is a blessed company and this inspires them to give back.

MonaVie continues to grow by leaps and bounds because of its outstanding product, its amazing compensation package and its commitment to a better world. Please join us for a tasting and talk about Mona Vie at Aloha Animal Hospital. Choose between the following two dates: Wednesday, January 27th at 7pm or Thursday, February 4th at 7pm.



## FEATURED EMPLOYEE

Christina Martinez is one of our licensed veterinarians. She graduated from CSN's Licensed Veterinary Technician program in 2005. She joined our Aloha Animal Hospital family in January 2008. Her specialty interests include dentistry along with anesthesia and pain control. When not caring for your pets here at our hospital, she spends time with her cats- Blackjack and Mears, her two dogs- Bam-Bam and Brie, and Midori, a box turtle.

## START THE YEAR OFF ON THE RIGHT PAW!

**Schedule exercise.** Cats need to play, dogs need to run, even hamsters need to spin on their wheels. Make exercising your pet part of your daily routine. It will be good for both of you!

**Put a collar with ID on your dog or cat.** If they already have one, make sure the information is up to date. We can personalize your rabies tag for less than the cost of a tag at a pet store. Better yet, schedule to have your pet microchipped. It offers more permanent peace of mind.

**Stay current on your pet's vaccines and parasite testing.** It's the easiest, most important way to help your pet stay healthy.

**Look into purchasing pet insurance.** You never know when something may come up.

**If you haven't had it done,** reconsider having your pet Spayed or Neutered. Aside from the impending law, there are many benefits for your pet and it eliminates any chance that they will contribute to pet overpopulation.

**Feed your pets good quality food in the right amounts.** Do not give them people food, their digestive systems cannot handle it.

**Is your pet a little pudgy?** The easiest way to help your pet shed those unwanted holiday pounds is to cut back on calories. Set regular meal times and reduce meal portions. Is your pet downright over weight? Schedule an appointment to make sure there is no underlying physical condition causing the weight gain. Then we can help with a plan that may include special food formulations or even medications.

**If you've been putting it off,** schedule a routine dental cleaning for your pet. Being proactive may prevent more serious and expensive problems down the line.

**Take time every day** to shower your pet with love.

Discounts now available on dental cleanings and dental home care products. Expires 3-31-10